



July 7, 2009

Greetings,

The Yankee Chapter of the American Society of Military Comptrollers (ASMC), a not for profit 501 (c) private organization, is thrilled to announce their annual Professional Development Institute (PDI) training conference, Tuesday, August 25th 2009 through Thursday, August 27th 2009 at the Radisson Hotel in Nashua, New Hampshire. This event will provide tremendous training and professional development opportunities for members and non-members within the government, both state and federal, and outside industry.

This year's theme is "TEAM: Transparency, Efficiency, Accountability, and Mission". We are actively compiling a list of speakers for our first ever "PDI Round Table" between government and industry. Thus far, this year's conference features a wide array of distinguished speakers including:

- Lieutenant General Bowlds, Commander, Electronic Systems Command (ESC), Hanscom AFB, MA
- Major General Flowers, Commander, 2nd Air Force Keesler AFB, Mississippi
- Mr. Durante, Deputy Assistant Secretary for Acquisition, Office of Secretary of the Air Force for Acquisition: Pentagon
- Ms. Sharon Jackson, Business Manager, Defense Acquisition University, OSD, Ft. Belvoir, VA
- Mr. Alfred Tucker, ASMC Executive Director, Arlington, VA

Every year we work to train and equip our members with the best skills to further the field of Comptrollership and Cost Estimating. In order to provide resources for training, networking and other career-enhancing activities, we rely heavily on fund-raising and corporate donations. Please consider participating this year to help us maximize the success of our event and future training opportunities planned for the benefit of members and non-members alike.

Recognizing numerous charitable requests are levied on corporations throughout the year, we have structured a sponsorship program that we hope will allow you to manage the visibility you wish to reach while minimizing the cost to you. We are pleased to offer five pre-packaged sponsorship levels. The benefits and rates are outlined below:

- **Bronze Level** - (\$750) Listed as a corporate sponsor in the PDI Conference Program given to all attendees.
- **Silver Level** - (\$1,250) Bronze level plus a lunch announcement stated that our company contributed toward the cost of the catering. A one page advertisement given to all attendees. Listed as a corporate sponsor in the charity golf tournament program given to all attendees.

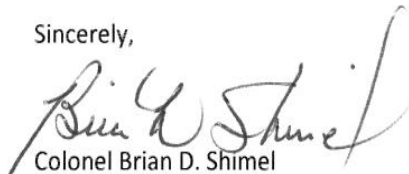
- **Gold Level** – (\$1,700) Silver level plus display space for a direct marketing booth during the entire conference. As well as, small display space for signs at charity golf tournament. One free admission.
- **Platinum Level** – (\$2,500) Silver level plus display of corporate banner during the conference and at the charity golf tournament. Display space for a direct marketing booth during the entire conference. Two free admissions.
- **Diamond Level** – (\$3,250) Platinum level plus two additional admissions.

The sponsorship levels contained here are pre-packaged for your convenience; however, if you would like to discuss a customized sponsorship program or have questions regarding one of the above levels, please contact Michelle Ballinger at (781) 352-8745 (cell), sponsors1@yankeeamc.org (email), or visit our website at www.yankeeamc.org. Our website can accommodate on-line donations or you can send donations to the address listed below:

Make checks payable to: ASMC – Yankee Chapter – PDI Fund
Hanscom Federal Credit Union
1610 Eglin Street
Hanscom AFB, MA 01731

We appreciate your consideration and thank you in advance for your generosity.

Sincerely,



Colonel Brian D. Shimel

President, ASMC Yankee Chapter



Mr. James Lawrence

Principal Vice President, ASMC Yankee Chapter